



THE BEST PLACE  
FOR KIDS!®

2021 ANNUAL REPORT



An aerial photograph of a city skyline, likely Austin, Texas, featuring several prominent skyscrapers and a mix of urban and green spaces. A white rectangular text box with a faint grid pattern is centered over the image. The sky is a clear, bright blue with light, wispy clouds. The foreground shows lush green trees and a winding path or road.

## WHO WE ARE

The Best Place for Kids!® is a public-private partnership rooted in the belief that **education is about more than just academics – it is about developing the whole child and supporting the whole family to ensure sustainable learning and life success.**

Together with leaders from philanthropy, education, healthcare, business, nonprofit, and our local cities and counties, we are employing a whole-community approach to build a more connected and supportive local ecosystem that enables all children and families to thrive.

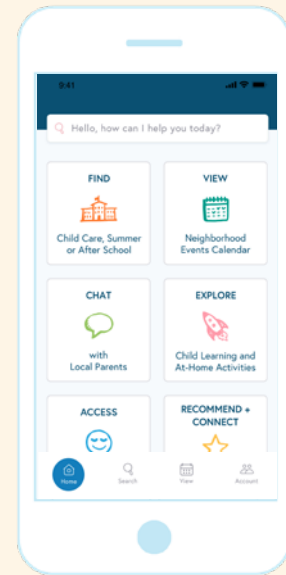
# Key 2021 Strategic Priorities

1

## FIRST-OF-ITS-KIND LOCAL PARENT PASS™ APP

Partnering with 100 families and 10 community partners across nine neighborhoods in Fort Worth, to co-develop and build the **first-of-its-kind local Parent Pass™ App** that will be free for local families and will provide parents the opportunity to:

- ★ **Connect with other parents and caregivers** that have similar aged children and interests in their community,
- ★ **Recommend and review local community resources** and events, and
- ★ **Provide instant access to local educational opportunities, key resources, and neighborhood events** for families and children from birth through high school.



WHERE: Fort Worth, TX

2

## WHOLE-CHILD INTEGRATED DATA PLATFORM + DATA TRUST

Creating an **integrated health and education data platform** together with local large health care, mental health, and education institutions through a "Data Trust" that legally and ethically enables shared data at an individual level to help local partners:

- ★ **Gain a "whole-child", "whole family" view** of intersecting factors (education, health and social) that are impacting child outcomes
- ★ **Iterate strategies & programs based on data insights** at the child, family, and neighborhood level
- ★ **More effectively target and deploy resources** for local children and families.



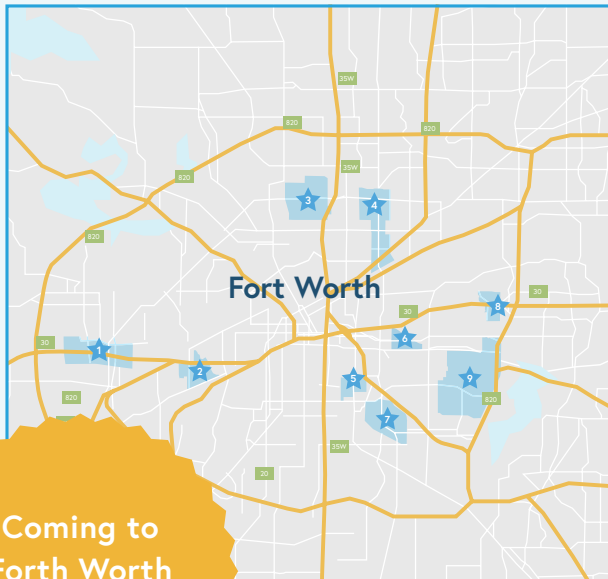
WHERE: Tarrant County, TX

# 1

## First-of-Its-Kind Local Parent Pass™ App

THE PARENT PASS

Everything Parents Need in One App®



Coming to  
Forth Worth  
Early 2022

CO-DEVELOPED TOGETHER

100 Families. 9 Neighborhoods.  
10 Community Partners. 1,120 Hours.

**Neighborhood**

- ★ Las Vegas Trail
- ★ Como
- ★ Diamond Hill
- ★ Carter Riverside Pyramid
- ★ Morningside
- ★ Polytechnic Heights
- ★ O.D. Wyatt/Glencrest
- ★ Eastern Hills
- ★ Stop 6 – Dunbar

**Community Lead(s)**

- LVTRise
- Como Lionhearts
- United Community Centers
- Fort Worth ISD
- Fortress
- The Concilio
- Southside Hornets Athletic Association
- Fort Worth ISD
- AB Christian Learning Center & Community Frontline

## THE TOP 5 PRIORITY AREAS

### A Vision Co-Developed with Local Families



1. Parent-to-Parent Chat/Parent Bulletin Board by Neighborhood



2. Community Calendar of Activities & Events



3. Children's Developmental Milestones & Educational Opportunities



4. Access/Enrollment in Community Resources (Specifically Mental Health)



5. Child Care/ Summer School/ After School Programs

## PARENT PASS™ APP FEATURES

### Building Our Community, Leveraging Our Strengths



**Find Child Care, Summer Camp, and After School:** Search real-time availability by location, cost, and quality.



**See Freebies:** Get free stuff your neighbors have outgrown such as diapers, bikes, and clothes!



**View Neighborhood Events & Programs:** Search for free things to do with your family such as playdates, sports events, and potlucks by date, location, age, and more!



**Recommend & Connect with Community Resources:** Need help? Find trusted community resources, vetted by parents just like you. Had a great experience? Share it with parents here and bring others into the know!



**Chat with Local Parents:** Find your village – connect with parents to get advice, offer support, and more.



**Get Crime Data in Your Neighborhood:** Real time reports of activity where you live.



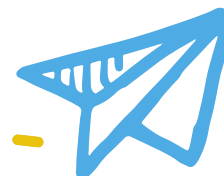
**Access Mental Health & Wellness Resources:** Offers access to kids & teen counseling as well as mental wellness resources and mental health education for use in the home.



**Call Emergency Hotlines:** Easy access to important hotlines in one convenient location.



**Explore Child Learning and At-Home Activities:** Provides caregivers with activities to support their child's growth and development and guidance from child specialists when questions arise.



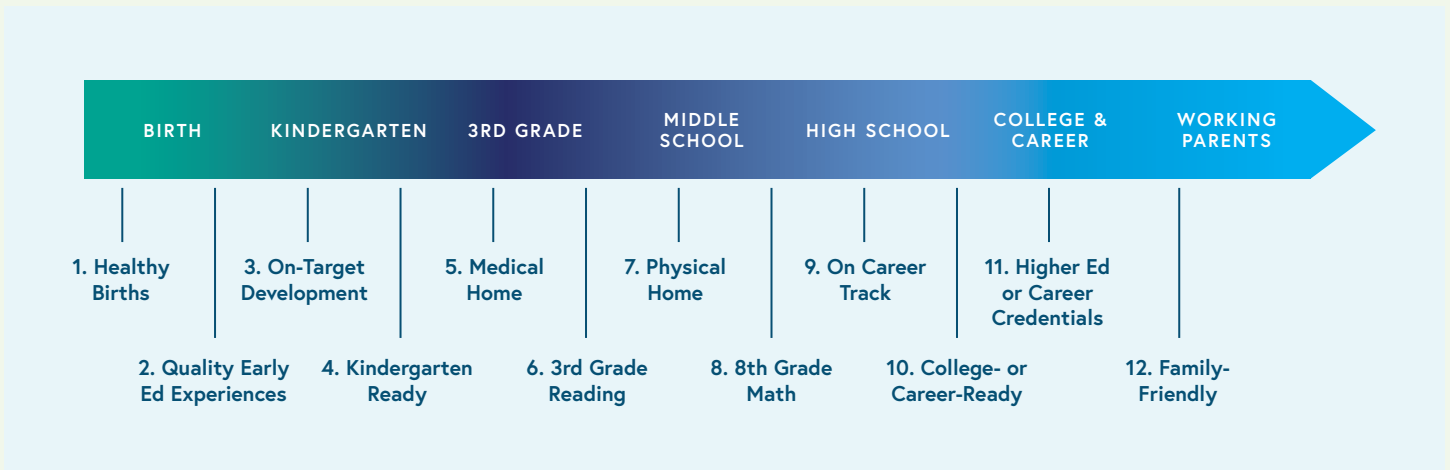
# 2

## Whole-Child Integrated Data Platform + Data Trust

### STEP ONE

#### Coalescing Around the "Why" of a Shared Data Solution

Equipping all partners with a more complete picture of local child and family outcomes.



### STEP TWO

#### Understanding How We Can Share Our Data

Engaging data experts to establish a Data Trust that provides the legal, technical, and governance framework to securely and responsibly share data.

Every partner entity **retains ownership** over their own data

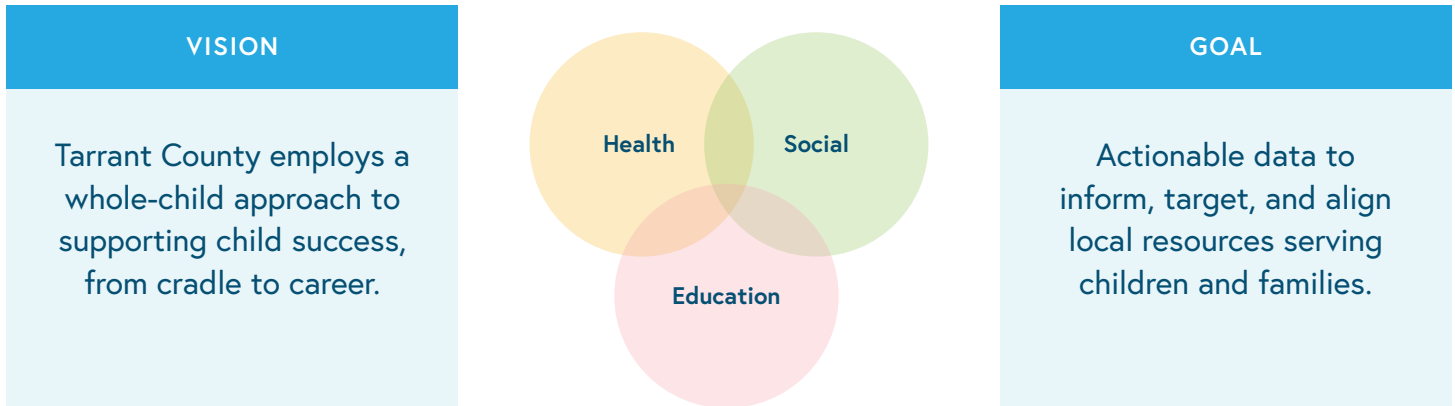
We jointly **analyze data** and determine **desired actions**

We **leverage the power** of our respective strengths to enact **desired change**

### STEP THREE

## Co-Developing a Collective Vision + Purpose

Building a "whole-child" approach to complementary community interventions.



### STEP FOUR

## Local Data Trust Formalized

Data Sharing Agreement (DSA) in place with key education and health institutions.

PART 1 April–June 2021	Best Place for Kids!® hosted <b>Phase 1 community partner one-on-one strategy meetings</b> to align on vision/mission, and determine individual goals and potential shared data solutions.
PART 2 July–October 2021	Best Place for Kids!® developed <b>top proposed use cases for initial Tarrant Data Trust</b> based on overlapping goals/needs of Phase 1 partners for partner review.
PART 3 2022	Phase 1 partners <b>review, iterate, and approve Tarrant Data Trust</b> for agreed-upon use cases. <b>Shared data solutions begin!</b>



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and regional opportunities, by emailing us at  
[info@bestplace4kids.com](mailto:info@bestplace4kids.com)

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